



Physical Therapy Association of  
Arizona, Inc. Fall Conference  
October 5-7, 2018

A.T. Still University, 5850 E. Still Circle  
Mesa, AZ 85206, Mesa, AZ

## ***Exhibitor and Sponsor Prospectus***

We welcome you to be a fundamental supporter of Arizona's leading physical therapy professional organization!

- Network with physical therapists, physical therapist assistants, and students
- Display your products and services
- Space is limited and allocated on a first-come-first-served basis
- Exhibiting, Advertising, and Sponsorship *Sign up NOW to support the 2018 Fall Conference.*

### **Exhibitor Opportunities**

Two representatives, listing in the conference program, and one-time use of attendee mailing list upon request, provided post-conference.



#### **2-Day Exhibitor**

**\$495**

Tabletop booth display exhibit both Saturday and Sunday.

#### **Saturday Only Exhibitor**

**\$295**

Exhibit only on Saturday.

#### **Sunday Only Exhibitor**

**\$295**

Exhibit only on Sunday.

### **Advertising in Conference Program**

Advertise your company, products, services, coupon, or special promotion in the conference program. Drive people to your exhibit table and maximize your presence at the conference. See the Additional Information page for instructions.



**Full Page**                      **\$140**

**Half Page**                      **\$90**

**Quarter Page**                **\$60**

**Business Card Size**        **\$40**

## Sponsorships

Position your company or brand in front of all attendees AND all members of the Physical Therapy Association of Arizona! You will receive the specific benefit for the sponsorship type along with exposure in our weekly newsletter, Direct Current.



### **Full Conference Sponsor      \$750**

You receive a complete, one-time use set of mailing labels for all 1,800+ AzPTA members, an advertisement in any issue of our weekly e-newsletter to all members, an advertisement on the AzPTA website linking to your website for 90 days, one item available at registration for attendees, an advertisement in the conference program and recognition during the conference program.

### **Lunch Sponsor                      \$550**

Recognition in the conference program and a sign during lunch on both days.

### **Social Event Sponsor              \$500 (each)**

Friday and/or Saturday evening social events. Recognition in the conference program and a sign at the event(s).

### **Breakfast Sponsor                 \$350**

Recognition in the conference program and a sign during breakfast on both days.

### **Refreshment Sponsor              \$250**

Recognition in the conference program and a sign during breaks on both days.

### **Lanyard Sponsor                    \$100 (only one offered)**

Provide the conference lanyards given to all conference participants. AzPTA must approve the lanyard clip to confirm that they will work with the badge holders.

## **ADDITIONAL INFORMATION**

### **Registration**

Register for all Exhibitor, Sponsor, and Advertising options by submitting the form below to [arizona@apta.org](mailto:arizona@apta.org).

### **Ads and Logos**

Send all ad artwork and company logos to [arizona@apta.org](mailto:arizona@apta.org). The preferred format is PDF or high resolution JPG. The deadline to submit these items for inclusion in the conference program is **September 5, 2018**.

#### ***Ad specifications***

- Full page                              4.5" w x 7.5" h
- Half page                                4.5" w x 3.5" h
- Quarter page                            4.5" w x 2.25" h
- Business Card                         3.5" w x 2.0" h

### **Exhibit Shipping**

There are no provisions for shipping directly to the event site. If you must ship your exhibit items, please ship to your hotel or other location for your retrieval.



**Physical Therapy Association of Arizona, Inc.  
2018 Fall Conference – October 5-7, 2018  
Exhibitor and Sponsorship Registration Form**

Company Name:

Address:

Primary Contact:

Email:  Phone

Website:

Please check those that apply:

Exhibitor

- Two Day Exhibitor - \$495
- Saturday Exhibitor - \$295
- Sunday Exhibitor - \$295

Conference Program Ad

- Full - \$140
- Half - \$90
- Quarter- \$60
- Business Card - \$40

Sponsorship

- Full - \$750
- Lunch - \$550
- Social Event - \$500
- Breakfast - \$350
- Refreshment - \$250
- Lanyards - \$100

**Total Due:** \_\_\_\_\_

Payment can be made by check (made payable to Physical Therapy Association of Arizona) or by credit card. Call 800/765-7848 x7113 to make a credit card payment. We cannot accept credit card information by email.

**Contact Information: Email form to [arizona@apta.org](mailto:arizona@apta.org)**

Physical Therapy Association of Arizona, Inc.  
1055 North Fairfax Street; Suite 205  
Alexandria, VA 22314

800/765-7848 ext 7113 ♦ [arizona@apta.org](mailto:arizona@apta.org) ♦ [www.aptaaz.org](http://www.aptaaz.org)