



**Physical Therapy Association of
Arizona, Inc. Spring Conference
May 4-6, 2018**

**University of Arizona, College of Medicine
1501 N. Campbell Avenue
Tucson, AZ 85724**

Exhibitor and Sponsor Prospectus

We welcome you to be a fundamental supporter of Arizona's leading physical therapy professional organization!

- Network with physical therapists, physical therapist assistants, and students
- Display your products and services
- Space is allocated on a first-come-first-served basis
- Exhibiting, Advertising, and Sponsorship *Sign up NOW to support the 2018 Spring Conference.*

Exhibitor Opportunities

Two representatives, listing in the conference program, and one-time use of attendee mailing list upon request, provided post-conference.



2-Day Exhibitor

\$495

One skirted 6' table in exhibit area both Saturday and Sunday.

Saturday Only Exhibitor

\$295

Exhibit only on Saturday.

Sunday Only Exhibitor

\$295

Exhibit only on Sunday.

Exhibitor Schedule

Saturday, May 5

| | |
|----------------|--|
| 7:00 am | Conference Registration and Exhibitor Set up Opens |
| 7:45am-5:15 pm | Conference Programming |
| 10:00-10:15 am | Break and Visit with Exhibitors |
| 12:15-1:00 pm | Lunch and Visit with Exhibitors |
| 3:00-3:15 pm | Break and Visit with Exhibitors |
| 6:00 pm | PT Pub Night at the Aloft Hotel, Backyard Patio |

Sunday, May 6

| | |
|----------------|---|
| 7:30 am | Exhibit Area Open/Committee Meetings and Breakfast |
| 8:00am-3:30 pm | Conference Programming |
| 10:00-10:15 am | Break and Visit with Exhibitors |
| 12:15-2:15 pm | Lunch Provided, Membership Meeting, Visit with Exhibitors |
| 3:00-3:15 pm | Break and Visit with Exhibitors |
| 2:30-3:30 pm | Exhibitor Tear Down |

Advertising in Conference Program

Advertise your company, products, services, coupon, or special promotion in the conference program. Drive people to your exhibit table and maximize your presence at the conference. See the Additional Information page for instructions.



| | |
|---------------------------|--------------|
| Full Page | \$140 |
| Half Page | \$90 |
| Quarter Page | \$60 |
| Business Card Size | \$40 |

Sponsorships

Position your company or brand in front of all attendees AND all members of the Physical Therapy Association of Arizona! You will receive the specific benefit for the sponsorship type along with exposure in our weekly newsletter, Direct Current.



Full Conference Sponsor \$750

You receive a complete, one-time use set of mailing labels for all 1,800+ AzPTA members, an advertisement in any issue of our weekly e-newsletter to all members, an advertisement on the AzPTA website linking to your website for 90 days, one item available at registration for attendees, an advertisement in the conference program and recognition during the conference program.

Lunch Sponsor \$550

Recognition in the conference program and a sign during lunch on both days.

Social Event Sponsor \$500 (each)

Friday and/or Saturday evening social events. Recognition in the conference program and a sign at the event(s).

Breakfast Sponsor \$350

Recognition in the conference program and a sign during breakfast on both days.

Refreshment Sponsor \$250

Recognition in the conference program and a sign during all breaks on both days.

Lanyard Sponsor \$100**

Provide the conference lanyards given to all conference participants. AzPTA must approve the lanyard clip to confirm that they will work with the badge holders.

ADDITIONAL INFORMATION

Registration

Register for all Exhibitor, Sponsor, and Advertising options by submitting the form below to arizona@apta.org.

Ads and Logos

Send all ad artwork and company logos to arizona@apta.org. You may also submit it using the online registration form. The preferred format is PDF or high resolution JPG. The deadline to submit these items for inclusion in the conference program is **April 20, 2018**.

Ad specifications

- Full page 4.5" w x 7.5" h
- Half page 4.5" w x 3.5" h
- Quarter page 4.5" w x 2.25" h
- Business Card 3.5" w x 2.0" h

Exhibit Shipping

There are no provisions for shipping directly to the event site. If you must ship your exhibit items, please ship to your hotel or other location for your retrieval.



Reservation Form
2018 Spring Conference
May 4-6, 2018
University of Arizona College of Medicine, Tucson, AZ

Contact Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Company web address: _____

Other Booth Personnel (names(s) as it should be listed on name badge): _____

Email address(es) for booth personnel: _____

I need an electrical outlet: yes no

Please check those that apply:

Exhibitor

Two Day Exhibitor - \$495 Saturday Exhibitor - \$295 Sunday Exhibitor - \$295

Conference Program Ad

Full - \$140 Half - \$90 Quarter- \$60 Business Card - \$40

Sponsorship

Full - \$750 Lunch - \$550 Breakfast - \$350 Social Event Sponsor - \$500
Refreshment - \$250 Lanyards - \$100

Total Due: _____

Check enclosed for _____ (payable to Physical Therapy Association of Arizona)

American Express VISA MasterCard Discover

Name on Card: _____

Authorized Signature: _____ Date: _____

Payment can be made by check or credit card. Call 800/765-7848 x7113 or 703/706-8503 to make a credit card payment. We cannot accept credit card information by fax or email.

Please email completed form to arizona@apta.org

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800/765-7848 ext 7113 ♦ arizona@apta.org ♦ www.aptaaz.org